

# Case Study

## Warehouse Management ERP



### Key Metrics

The platform revolved around the need for faster product onboarding and saving human hours across departments as per the Phase 1 roadmap providing 100% ROI for ERP development cost



**10K**

SKUs in less than 1 day



**75%**

HOURS SAVED

## INTRODUCTION



The client is a large super stockiest for FMCG product with multiple warehouses across the Middle East. They wanted to optimize the management of their inventory, supplier management and also create an interphase to interact with their customers.

## PROBLEM



The current systems were fragmented across multiple platforms for their stock, customer CRMs, manual ordering, teams for PO management and Invoicing, etc.

There was no unified system and none of the existing solutions in the market suited their business model. They also wanted scale with new features such as delivery and venture into the B2C market

## SOLUTION



### Bespoke ERP

1

We needed to unify all their current operations across departments into one unified system developed specifically for their business based on a detailed study of their roadmap

### Automation

2

Automating modules such as inventory, supplier, invoice management while also removing the need for multiple people at every point for approvals.

### Delivery and B2C App

3

Creating a B2C interphase meant they could move towards the COSCO model and increase their customer base as well as directly deliver their products to the customers doorstep.

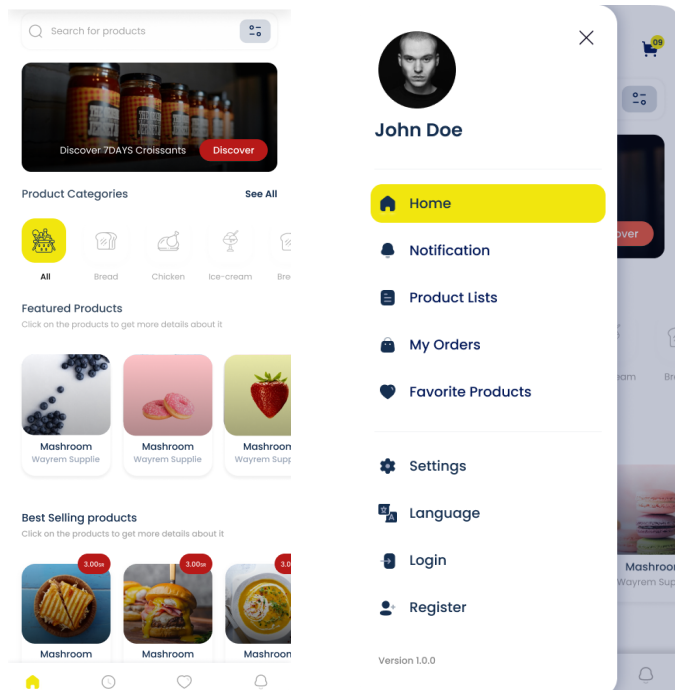
### SaaS Model

4

Considering their goal to expand to other countries, a role based access control allowed partnerships with other super stockiest by providing their ERP as a unified solution

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### SERVICES OFFERED

Considering our range of offerings we were able to work closely with the client to provide a range of solutions across domains for better technology, strategy, execution and long term scalability of the platform across multiple locations.

### Organization Profile

- Saudi Arabia
- USD 50 Million
- 5 Warehouses
- 500+ Employees



Technology Development



Customer and UX Study



Management Consultancy

### CONCLUSION

Phase 1 and 2 were both completed 30% before the provided time and the solution has been deployed successfully across multiple locations with Phase 3 planning currently in the process as of January 2023.